

LOOKING TO LEVEL UP YOUR TEAM?

My name is Zach, I am a product minded Producer & PM who specializes in bridging the gap between creativity and technology, helping you deliver the **right product at the right time**.

Take a look at some of my work!

That's me!



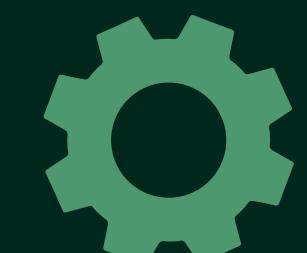
CREATIVE SPOTLIGHT

DISNEY PHOTOPASS LENSES

Combining **classic Disney stories** with **cutting edge XR technology**, I led the development of first in class digital experiences for guests around the world, becoming a **recognized AR/VR design expert** at The Walt Disney Company.



Drove **20% increase** in key engagement metric for new launches by identifying key design opportunities.



Increased product awareness by **identifying synergy opportunities** with other business segments.



Planned the **annual roadmap** in partnership with studios, including Lucasfilm, Pixar, Marvel, and more.



I served as both the program manager for content development & the product manager for the tech platform beneath the lenses.

OTHER PROJECTS

Jollywood Nights

Served as the creative producer for emerging tech photo experiences at Disney's first new hard ticket event in 20 years.

Ad Management

Oversaw copywriting & media development for eCommerce ad programs, providing consistent YoY growth for clients.

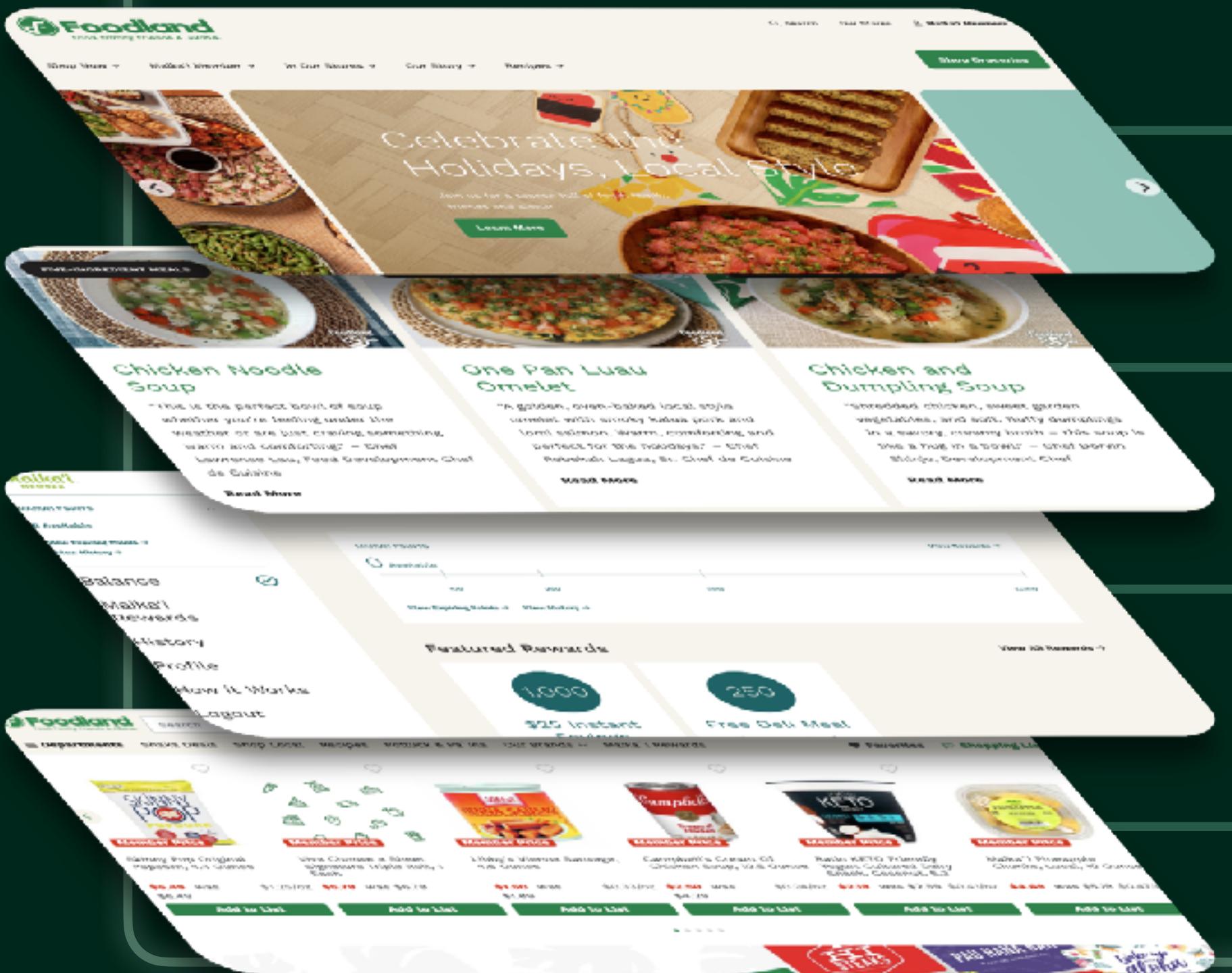
Film Production

Actively producing, writing, directing & editing award winning films with a focus on narrative storytelling.

TECHNOLOGY SPOTLIGHT

FOODLAND WEBSITE

In honor of the 75th Anniversary of Foodland, the largest grocery chain in Hawaii, I managed the reimagining of their digital presence, a **full website rebuild** including **custom applications** and leveraging a wide range of **third party API's** to deliver a sustainable and extensible digital platform to handover to their internal marketing team.



Primary CMS

Marketing Content

Third Party Plugins to Enable Client Independence

Recipe Database

Custom Rewards Application

Rewards & Account Management APIs

eCommerce Platform

Video Memories

Managed the development of the next generation custom video rendering & distribution system for Disney Photopass.

Machine Learning

Directed next generation ML effect generation program for both photo & video effects for Disney ride captures.

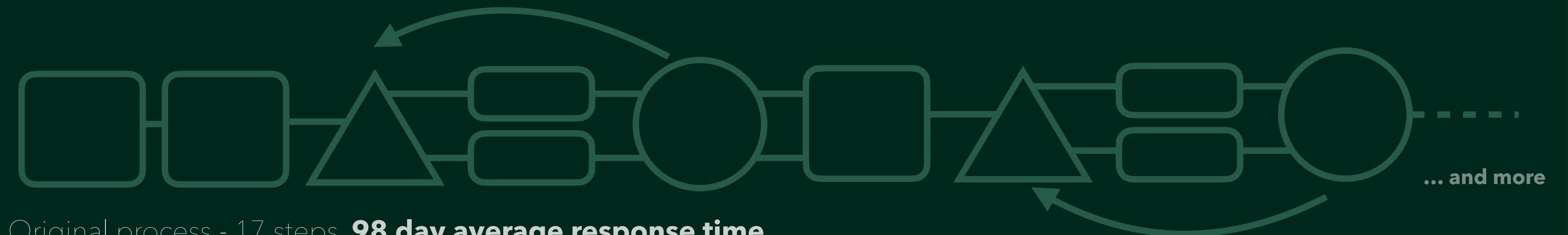
Parts Catalog

Developed system to catalog over 6 million unique part IDs for Mitsubishi Power gas turbines across North America.

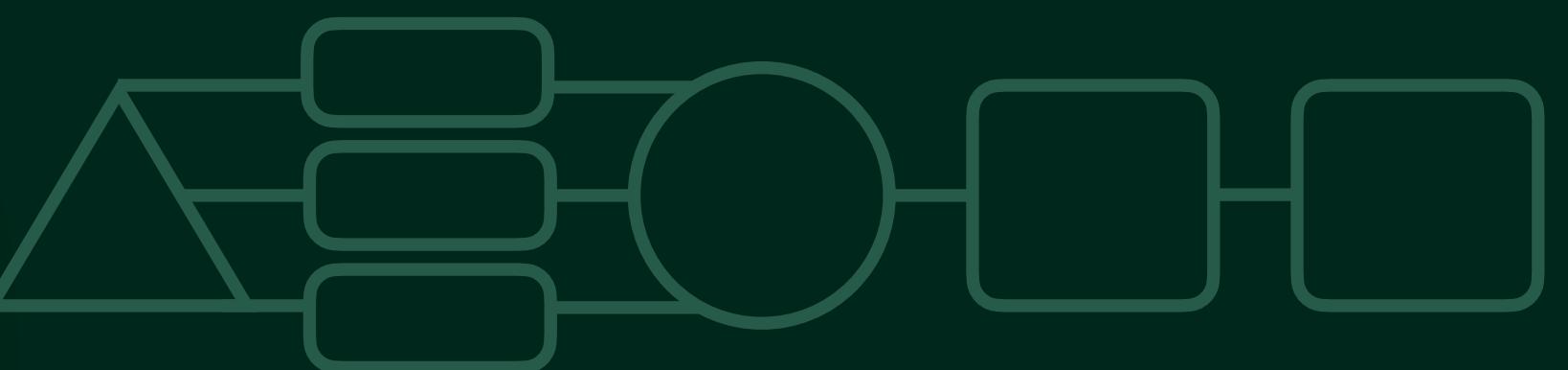
STRATEGIC SPOTLIGHT

OPTICAL PART RETURNS

When I first joined Lightpath Technologies as a project manager I quickly discovered their RMA process was taking **months to respond to customers**. By facilitating communication **across manufacturing and sales** organizations, we were able to rebuild the returns process from the ground up, improving the average response time from **98 days to 9**.



Original process - 17 steps, **98 day average response time**



New process - 7 steps, **9 day average response time**

OTHER PROJECTS

Prop Operations

Hosted workshops with relevant orgs to rebuild prop development & sustainment operations within Disney Photopass.

Non-Profit Work

Led a \$100k/yr non-profit high school robotics team, growing the team from a fringe team to world champions!

Attractions

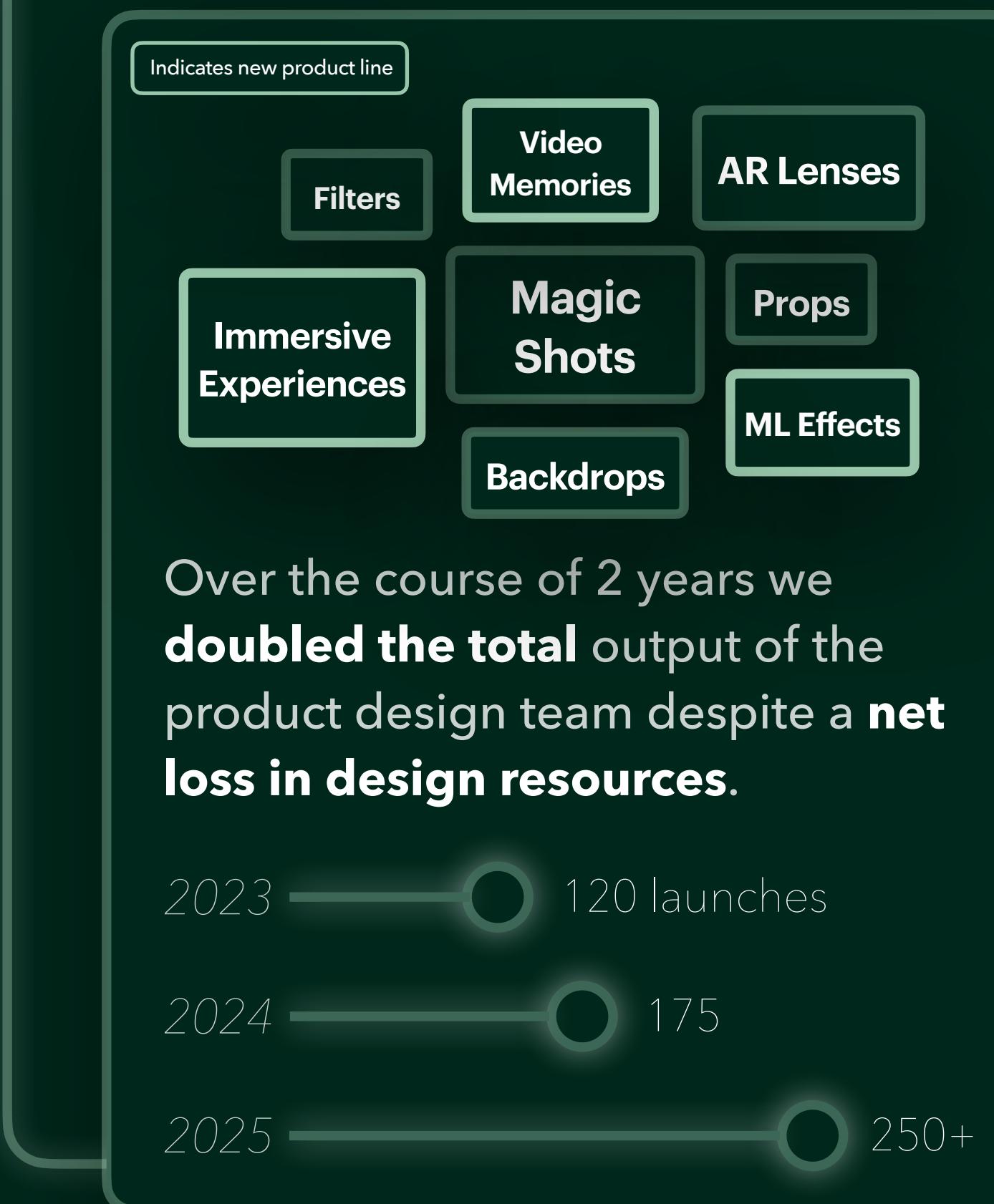
Led the proposal & creative development process for first of its kind AR & virtual production attractions coming soon to WDW.

This one's really cool, I just can't say much about it yet! 

TEAM MANAGEMENT CASE STUDY

PHOTOPASS PRODUCT DESIGN

From August 2023 to 2025 I served as the producer for the Disney Photopass Product Design team, responsible for everything that touches a camera at Disney World, Land, and Cruise Line. Over 2 years we doubled creative output, formed connections across TWDC, and became instrumental in emerging technology products.



With a focus on **building relationships** in and across teams, we created opportunities for **more immersive and integrated experiences** that were not previously possible, and **improved delivery timelines** to alleviate organizational stress.



By **partnering with Imagineering & Emerging Technologies** our team now plays a pivotal role in bringing **new technology experiences** to the Parks, including robotic cameras, virtual production environments, and upcoming **groundbreaking AR experiences**.

A photograph of two men in a workshop or laboratory setting. One man, wearing a dark t-shirt and glasses, is pointing at a complex piece of electronic equipment. The other man, wearing a light-colored shirt and glasses, is looking at the same equipment. They appear to be engaged in a discussion or analysis of the device.

FUTURE READY

With emerging technology making its way into every business, **there has never been a more important time to have a cross-functional team.**

A recent [MIT Study](#) showed that **95% of businesses** that implemented AI features lost money.

I ensure your team is in the 5% of winners by bringing a perspective that understands not just the technology, but your customers and the creative engine that brings them together.

LIKE WHAT YOU SAW? LET'S CHAT!

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Thanks for your time!

- Zach

This document is 100% made by me

